Event Solution

A secure, immediate, and cashless deep tech payment system to revolutionize transactions at events.

Problem

Transaction Delays: Slow payments leads to long queues, frustrating attendees and decreasing overall sales.

High Fees on Small Transactions: Vendors face prohibitive fees, discouraging small purchases.

Limited Connectivity: Poor network availability causes payment failures and operational inefficiency.

Inefficient Cash Handling: Reliance on cash slows down service, increases errors, and poses security risks.

Hardware failure: POS not working, demagnetized credit card or dead phone might prevent transactions.

Solution

Our solution leverages RFID **accessibility** and blockchain **predictability** to allow payments at event via authenticative wristbands, providing immediate top-ups, **reducing fees** on small purchases, saving time and simplifying the experience for everyone.

Instant   Efficient   Practical

Market Analysis

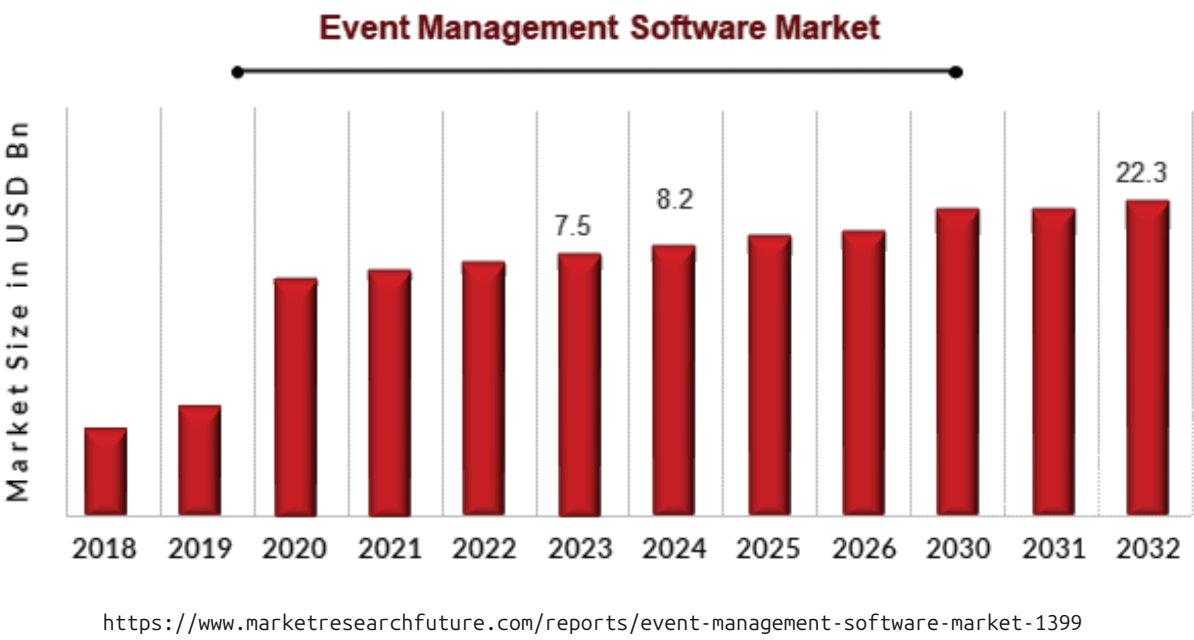Event management market size
$8.2 billion

CAGR
13.7%

Target

Music Festivals
Sports Events
Trade Shows

Case Study

At a major music festival, attendees faced **long waits** every time they needed to charge their wristbands with money. This created crowded lines, **frustrated guests**, and **lost sales** for vendors as many guests gave up on making additional purchases.

With our solution, top-ups happen instantly and payments are seamless. Attendees enjoy a hassle-free experience, vendors see more sales without high fees, and organizers manage the event smoothly.
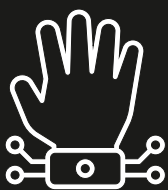

Event Management Software Market

Market Size in USD Bn

7.5   8.2   22.3

2018 2019 2020 2021 2022 2023 2024 2025 2026 2030 2031 2032

https://www.marketresearchfuture.com/reports/event-management-software-market-1399

Business Model

Transaction Fee
Charge a fee for each payment processed.

Issuance Fee
One-time charge to get the smart wristband.

Partnerships
Generate revenue through collaborations with vendors.

Advantage

Fraud-proof, money-saving, instantaneous.

Omni-compatible, secure, rob-proof.

Scalable, user-friendly, time-saving.

Roadmap

2018 R&D

2022 — Patent Research

2023 — Start-up Funding

Study Case Analysis

2024 — Product Prototype

Future — First Funding Round

Alessandro Pasqualetti
Founder - CEO
Blockchain expert with 7+ years in secure, decentralized systems.

Nicholas Fialdini
Founder - CTO
Full-stack developer with expertise in scalable SaaS and blockchain.

Gianluca Livrieri
COO
Product design specialist with business connections and team coordination skills.

Gabriele Bussu
Business
Extensive background in event planning and organization.

ARCANODE

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