



Product Experience Solution

Enhance engagement and boost sales with our immersive virtual tours, easy product customizers, and VR experiences.

Problem

Limited Product Understanding: Static images and inaccurate or wordy descriptions reduce effectiveness.

Slow and Expensive Customization: Manual processes discourage purchases due to delays and higher costs.

Low Involvement: Limited interactivity reduces engagement, causing customers to turn away.

Fragmented Experience: A lack of continuity between physical and digital frustrates customers.

Inefficient Decision-Making: Difficulty in comparing options leads to decision fatigue and abandoned carts.

Solution

Our solution offers innovative interactive tools that elevate the purchasing experience by allowing customers to autonomously explore and customize products in real time through immersive 3D viewers and experiences. Accessible from any device, it boosts sales.



Tour



Configurator



VR

Market Analysis

Immersive technology market size
\$33.2 billion

CAGR
24.5%

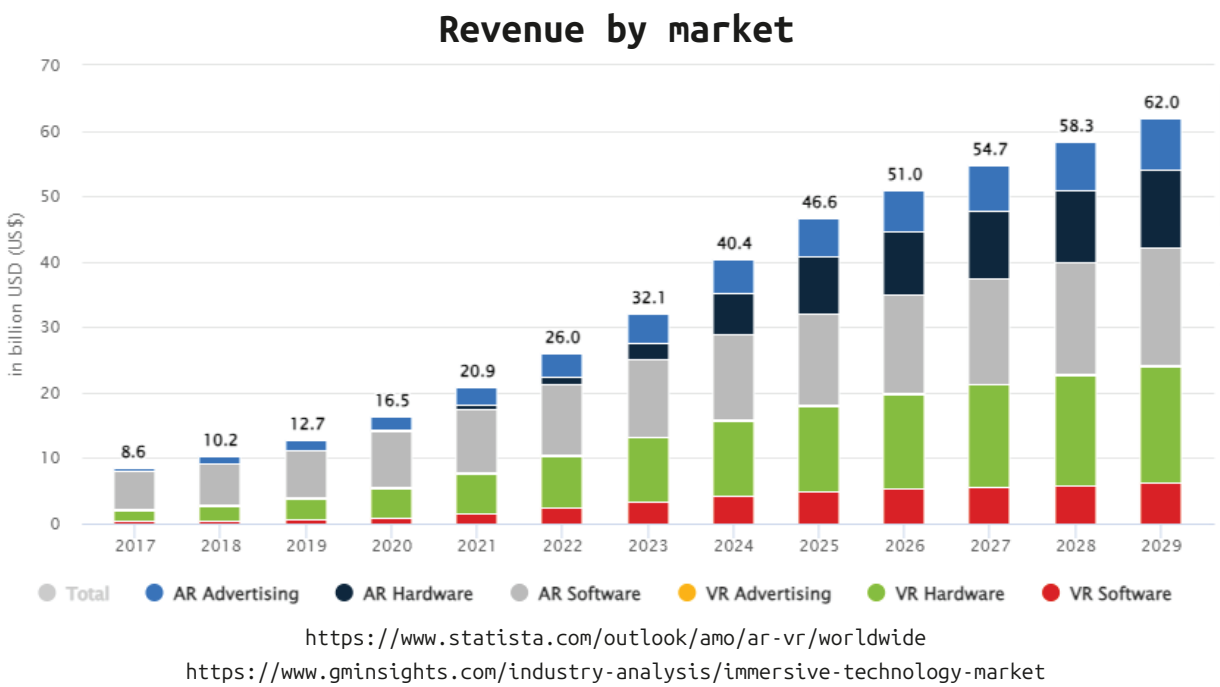
Target

Manufacturing
Real Estate
Events

Case Study

An elevator company struggled with an **outdated** website and relied on word-of-mouth. They had to **physically** showcase products at events and conduct lengthy consultations for customizations, leading to **high costs and slow sales**.

Our VR solutions could showcase lifts; configurators quicken sales; product tours clarify their models, enhancing their digital presence, accelerating purchasing decisions, and boosting profits.

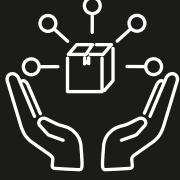


Business Model



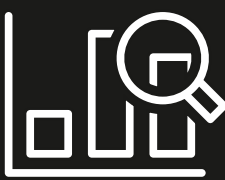
Subscription Fee

Access a standard suite of digital tools, providing a recurring revenue base.



Custom Development

Revenue from premium 3D assets and extensions crafted in-house.



Data Analytics Service

Customizable unique data analytics tool to help businesses grow.

Advantage



High-Quality, Detailed, Immersive.

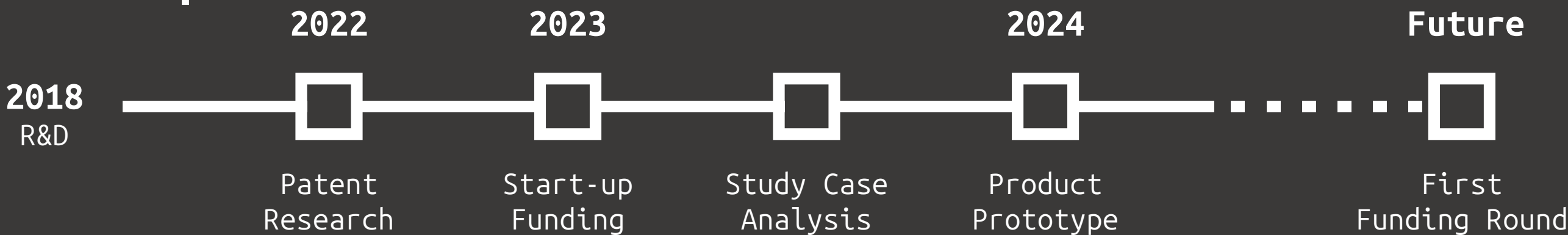


Cross-Platform, Installation-Free, Accessible.



Real-Time, Customizable, Interactive.

Roadmap



Alessandro Pasqualetti
Founder - CEO

Developer with 5+ years in interactive product development



Nicholas Fialdini
Founder - CTO

Full-stack developer with expertise in scalable SaaS and blockchain.



Gianluca Livrieri
COO

Product design specialist with business connections and team coordination skills.



Marco Pini
CMO

UI/UX expert focused on customer-centric digital design.