



Tracking Solution

A deep tech tracking system enhancing supply chain management, combating counterfeiting, and tackling futile costs.

Problem

- Lack of Transparency:** Counterfeit goods infiltrate in markets, harming brands and consumers alike.
- Erosion of Trust:** Delays and imprecision strain partnerships and relationships with suppliers/clients.
- Bad Approach:** Traditional large-scale management is expensive and wastes billions annually.
- Rough Location:** Items aren’t tracked in real time, preventing swift follow-ups to market's fluctuations.
- Slow Decision-Making:** Limits responsiveness to market shifts, causing missed opportunities.

Solution

Our solution leverages blockchain's **immutability** to track products easily via QR codes at every supply chain stage, providing **real-time**, tamper-proof data accessible to all stakeholders via privileged access on the **serverless** web.



Accurate



Certified



Cost-Efficient

Market Analysis

Global supply chain market size
\$17 billion

CAGR
9.7%

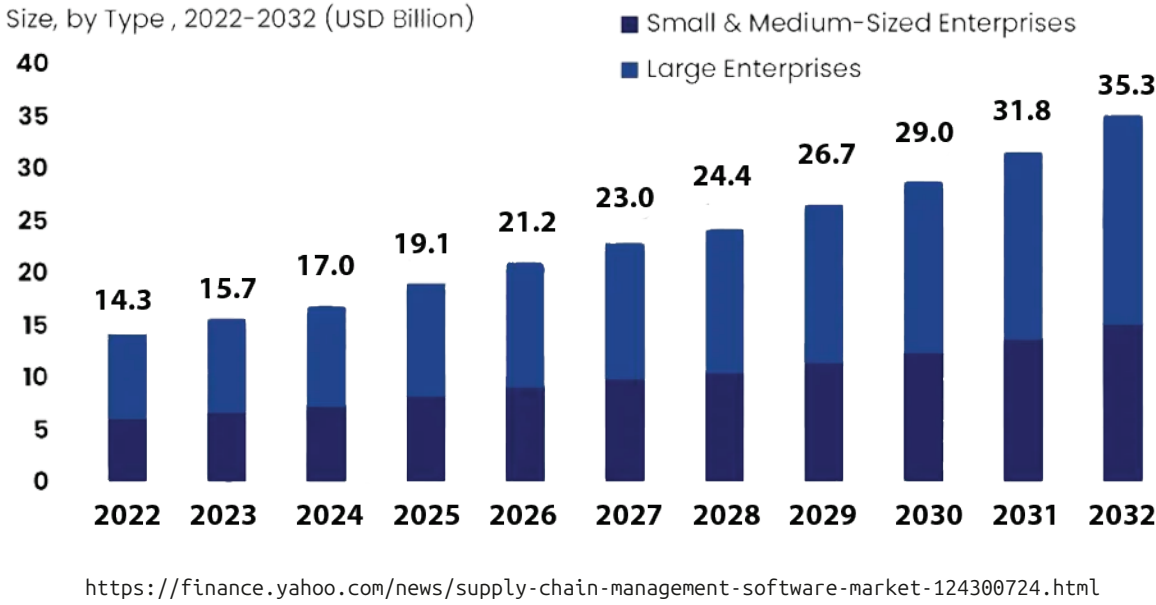
Target

Pharmaceuticals
Luxury Goods
Electronics

Case Study

- A leading fashion brand was forced to cancel a major event in Tokyo due to **logistical issues** in tracking their clothing line, which was **scattered across the globe**. The lack of clear visibility into their supply chain led to increased **costs and delays**.
- With our QR tracking system, they would be just a few taps away from monitoring their products in real time, optimizing costs, and ensuring that all items arrived on time for the event.

Supply Chain Management Software Market

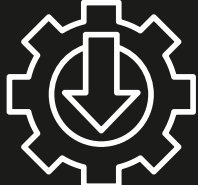


Business Model



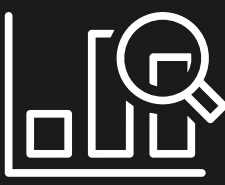
Subscription Fee

Based on the quantity of tracked goods and customized features.



Implementation Fee

One-time charges for system setup, configuration, assistance and so on.



Data Analytics Service

Customizable unique data analytics tool to help businesses grow.

Advantage



Scalable, accurate, money-saving.



Omni-compatible, instantaneous, user-friendly.



Secure, law-abiding, tamper-proof.

Roadmap



Alessandro Pasqualetti
Founder - CEO

Blockchain expert with 7+ years in secure, decentralized systems.



Nicholas Fialdini
Founder - CTO

Full-stack developer with expertise in scalable SaaS and blockchain.



Gianluca Livrieri
COO

Product design specialist with business connections and team coordination skills.



Marco Pini
CMO

UI/UX expert focused on customer-centric digital design.